



**Agents & Brokers:
Selling in the Marketplace**

HealthCare.gov

Deadline to Enroll for 1/1/17 Coverage Extended to 12/19/16

Because of the extraordinary volume of consumers contacting our call center or visiting HealthCare.gov, we are extending the deadline to sign-up for January 1 Individual Marketplace coverage until 11:59 P.M. Pacific Standard Time on December 19.

Hundreds of thousands have already selected plans over the last few days and nearly a million consumers have already left their contact information to hold their place in line at the call center.

Our goal is to provide affordable coverage to everyone seeking it before the deadline, and these additional days will give consumers and small employers an opportunity to come back and complete their enrollment for January 1 coverage.

For small employers with 1-50 employees wanting January 1 SHOP Marketplace coverage, please contact the SHOP Call Center at 1-800-706-

7893 to enroll in January 1 coverage before 7:00 P.M. Eastern Standard Time on December 19.